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ANGIE BAAN



Welcome to the summer issue of *X-LOGY Magazine*, where we take a look at Southeast Michigan's path to a more sustainable future. From established companies and start-up businesses in the automotive industry to those in the fields of wind energy, solar power and advanced batteries, the region's contributions to innovative, sustainable technologies are making an impact.

In addition to the companies creating breakthrough technologies, area universities and governments are also focusing on creating a sustainable future by developing education and training programs and incentives to attract alternative-energy businesses and talent to Michigan.

Our People Profiles introduce you to two leaders in the renewable energy field. Stanford Ovshinsky, president of Ovshinsky Innovation LLC, could easily be deemed the grandfather of solar power. With a career that spans nearly 60 years, he has long believed in the sun as the ultimate source of sustainability and has supported this belief with innovations to help protect our environment. Irene Dimitry, director of renewable energy for DTE Energy, plans and executes the company's many renewable energy development initiatives, including an investment of \$2 billion over the next 20 years into more diverse and sustainable energy sources. The goal, she says, is to help transform Michigan into a green economy.

On the topic of sustainability, our special section, "Getting Green," highlights practical ways to reduce your carbon footprint both at home and at work through efficient lighting innovations and the execution of an energy-savings strategy. You'll also find tips on how your business can implement a corporate environmental responsibility initiative with a positive return on your investment.

Changing gears, if summertime fishing is your thing, don't miss our Lifestyle feature, where Tom Huggler shares tips for the best fishing holes — from the Great Lakes and inland waters to area rivers and streams — and the species you can expect to lure. You'll learn why people from all over the world come to fish Michigan's lakes.

We hope you enjoy this issue of *X-LOGY* and we encourage you to share your thoughts via email. Let us know what you'd like to read about in future issues of the magazine. And, please visit www.XOLOGYmagazine.com for more on Michigan's technology innovations.

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